

FOR IMMEDIATE RELEASE
Publication date: October 29, 2024
Price: \$30.00

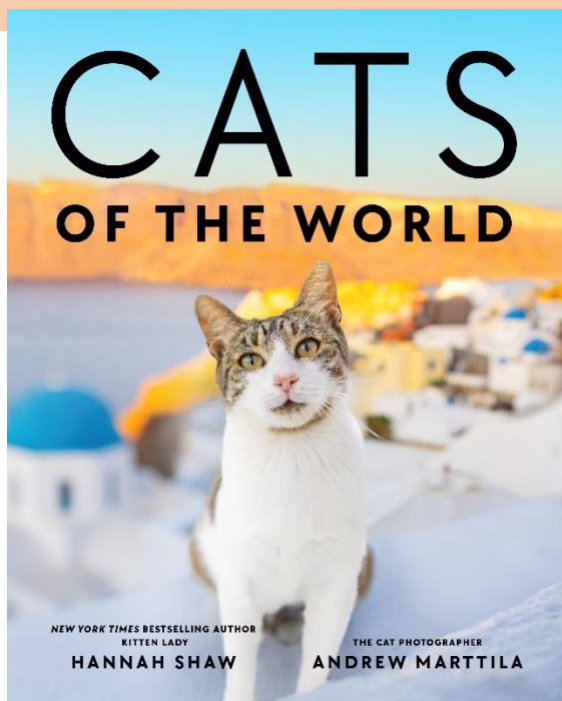


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***Where there are humans, there are cats.
The connection we share knows no bounds, and no borders.***

CATS OF THE WORLD

Hannah Shaw and Andrew Marttila



Hannah Shaw and Andrew Marttila are a serious power-couple in the world of animal welfare and all things cats and kittens. Shaw, aka Kitten Lady, has over **4 million** followers across social media platforms, is the author of several books including the *New York Times* bestselling *Tiny But Mighty*, and is the founder of the nonprofit, Orphan Kitten Club, which is dedicated to saving the lives of neonatal kittens. Andrew Marttila has an equally impressive resume and an enormous following as a cat photographer who has shot millions of photos of cats for projects ranging from the cover of *National Geographic* to material for his own photography books.

Over the past couple of years (before and after [their truly one-of-a-kind wedding](#), which the *NYT* featured in 2023), Shaw and Marttila set out on the trip and project of their dreams, traveling the world

exploring the lives of cats, feline welfare and cat culture on a global scale. Over a five-period, the pair visited **30 countries** and even more individual communities, an eye-opening and rewarding journey they share with readers in their beautiful new coffee table-style book, **CATS OF THE WORLD (Plume; October 29, 2024)**.

CATS OF THE WORLD boasts **over 750 original photos** (all taken by Marttila) of cats in Argentina, Thailand, France, Kenya, Nepal, and everywhere in between. Shaw and Marttila bring readers along for the ride as they share heartwarming and eye-opening stories from feline advocates and cat lovers in all walks of life, exploring topics like feline wellness (veterinary care, efforts to sterilize community cats, etc.); endearing cultural traditions and dangerous superstitions/legends; the pros and cons of cat-driven tourism; and more.



In her signature charming and informative writing style, Shaw describes finding cats slinking between aromatic bags of spices in the markets of Santiago and visiting cat rescues located everywhere from ancient Roman ruins to places of worship. She opens up about the many ways the US can learn from shelter practices in places like Spain and England and sympathizes with the rigid laws preventing feline care for strays in places like Dubai.



Shaw and Marttila's work has garnered attention from NPR's *Fresh Air*, CBS, *New York Magazine*, *Fast Company*, *People*, *Animal Planet*, and dozens of other outlets, and through their advocacy with Orphan Kitten Club (and individual fostering), they have rescued thousands of neonatal kittens and are working steadily to find lasting solutions to the most pressing issues facing animals in the United States.

Both a beautiful coffee table book and an informative, unique lens into cultures all over the globe, **CATS OF THE WORLD** is a must-have for cat lovers, travel enthusiasts, and photography fans.

CATS OF THE WORLD
Hannah Shaw and Andrew Marttila
October 29, 2024 – Hardcover - \$30.00 – 9780593183113

Hannah Shaw

[Instagram](#) | [Facebook](#) | [X](#) | [YouTube](#) | [TikTok](#)

Andrew Marttila

[Instagram](#) | [Facebook](#) | [X](#)

www.catsoftheworld.com

About the Authors

Hannah Shaw, also known as Kitten Lady, is an award-winning kitten rescuer, humane educator, and unwavering animal advocate who has dedicated her life to innovating kitten care and protecting the most vulnerable felines. She is the New York Times bestselling author of *Tiny But Mighty*, *Kitten Lady's Big Book of Little Kittens*, *Kitten Lady's CATivity Book*, and the *Adventures in Fosterland* series. She is also the founder of Orphan Kitten Club, a 501(c)3 nonprofit organization saving the lives of neonatal kittens throughout the nation. She lives in California with her husband, Andrew Marttila, their cats, and an endless rotation of foster kittens.



Andrew Marttila is a professional animal photographer specializing in cats. Over the years he's taken millions of photos of our feline overlords, which have been used in worldwide media in both digital and print—from the cover of National Geographic to Good Morning America. He is the creator of several books including *Shop Cats of New York*, *Cats on Catnip*, and *How to Take Awesome Photos of Cats*. He is also a board member of Orphan Kitten Club and has hand-raised hundreds of rescued kittens along with his wife, Hannah Shaw.

About Plume

Founded in 1970, Plume is dedicated to finding and championing a select group of new nonfiction voices in the genres of pop culture, cultural and feminist statements, influencers in the food, wine, and lifestyle space, and humorous and whimsical gift books. Notable recent successes include *New York Times* bestselling authors Trixie Mattel and Katya, Phoebe Robinson, Kerby Rosanes, and Hannah Shaw. Plume is also home to many perennial classics including Martin Duberman's *Stonewall*, Brian Hare and Vanessa Woods's *The Genius of Dogs*, Bernice McFadden's *Sugar*, August Wilson's *Fences*, Helene Maria Viramontes *Under the Feet of Jesus*, as well as best-selling fiction from Julia Alvarez and Joyce Carol Oates.